



Five - Day Workshop on

ADVANCED INTELLECTUAL PROPERTY RIGHTS

Strategic Management, Valuation & Global Enforcement

June 16-20, 2026 | Tuesday - Saturday

About Program

In the contemporary knowledge economy, Intellectual Property (IP) has evolved from a defensive legal safeguard into a primary driver of corporate valuation, market differentiation, and geopolitical leverage. Managing advanced Intellectual Property Rights (IPR) demands an interdisciplinary approach blending rigorous legal doctrine, corporate finance methodology, and proactive innovation mechanics. This workshop provides a structured, high-level analysis of advanced IPR paradigms. It covers international patent mechanics, global trademark protection architectures, industrial design ecosystems, defensive trade secret architectures, and advanced financial modeling techniques for IP asset valuation.

Objectives

- To provide advanced knowledge of Intellectual Property Rights and global IP systems.
- To develop practical skills in patent search, drafting, filing, and IP management.
- To strengthen understanding of IP commercialization, licensing, and technology transfer.
- To create awareness on IP protection, enforcement, and legal frameworks.
- To promote innovation, research protection, and startup-oriented IP strategies.

Certificates will be issued to participants who fulfils the 100% attendance.

Note: Institutional Membership of KSTA are eligible for 50% exemption in the registration fee for two participants (students / faculty members).

Topics Covered

- Foundations & Emerging Dimensions of IPR
- Patent System
- Trademarks, Copyright & Design Rights
- IP Commercialization & Technology Transfer
- Enforcement, Litigation & Future Trends

Important Themes

- Advanced Overview & Policy Landscape
- Patent Law, drafting & Filing Strategy
- Brand Protection & Creative Rights
- From Lab to Market
- IP Protection & Global Challenges

Registration

- Intake 90 participants only | First-Come-First-Serve
- UG, PG Students: Rs. 999/-
- Research Scholar & Associate Members of KSTA: Rs. 1599/-
- Faculty Members: 1999/-
- Registration fee Includes food and workshop materials

Accommodation

Accommodation on sharing basis will be provided to outstation participants on a payment basis (Rs. 350/- per day per person)

Registration Link

<https://forms.gle/iwHJD5CxncCfw4u5>

SCAN & PAY

